

**INFORMATION FOR SPONSORING COMPANIES**

**Dear Potential Sponsoring Company,**

**Act Now** to reserve your sponsorship of the 2024 PAELA Annual Winter Conference. This event offers unequalled opportunities for suppliers to showcase innovative products and services tailored to elder and special needs law practitioners working to improve the quality of life of older adults and individuals with special needs. PAELA conferences attract 80 PAELA member attorneys from all areas of the Commonwealth; the registration numbers increase each year because of the exceptional programming and sponsor support.

**BECOMING A SPONSOR.** Please join us for another year of excellent programming as a sponsor of PAELA's 2024 Winter Meeting. Due to space limitations at the Omni, PAELA can accept 11 companies on a first-come basis:

- **Sponsor Fee is \$1,500**
- **\$300 registration fee**/per company representative for meals, breaks, etc.
- **Program Ad** 1/4 page 4.5" h x 3.75" w. JPG format.
- **Pre/Post PAELA Member paragraph blast** showcasing what your firm does for elder law attorneys and their clients.
- **Sponsor Welcome Reception attendance on Thursday, February 22, 2024**
- **Power Point slide** featuring your company logo and services to the elder law community. Slides will rotate throughout the day during breaks, lunch, start and end of day. PAELA can develop the Power Point slide if needed.
- **Table Top** limited to the first 11 companies who register on-line.
- **Time with attendees** throughout the conference to meet one-on-one with elder law attorneys including an incentive Sponsor Challenge BLINGO program with high value gifts!

**IF YOU ARE A PAELA MEMBER.** Sponsoring company representatives who are individual PAELA members must register on PAELA's [member registration on-line form](#) and pay the appropriate fees. CLE credits available.

**REPRESENTATION** PAELA makes no representation that its members will attend or visit any booth or

purchase any product or service; however, our organization will use its best efforts to promote each sponsor during our meetings so that the experience and expense is meaningful to both the sponsor and our membership. PAELA reserves the right to limit the number of exhibitors and sponsors at our meetings. Sponsors and exhibitors shall not attend the plenary sessions of our organization except by explicit prior invitation.

**HOW TO REGISTER FOR A PAELA SPONSORSHIP**

Sponsorship registration will take place online at PAELA's website [www.paela.info](http://www.paela.info).

- **Click on the Events Tab**, and navigate to the 2024 Winter Meeting Sponsorship section. Make an overnight Omni room reservation at the appropriate link, also
- **Payment by credit card only** at the end of the completed on-line form
- **Sponsorships are limited to 11** companies as space is limited at the Omni; PAELA will accept the first 11 who register.

**IMPORTANT DEADLINES**

**January 5, 2024** Deadline to register for a sponsorship unless already filled.

**January 18, 2024** Cancellation PAELA is unable to accept cancellation of your sponsorship after this date.

**January 23, 2024** Omni Hotel deadline to make an overnight room reservation at group rate.

**January 31, 2024** Power Point slide wording; Program Ad; Pre/Post PAELA member paragraph are due.

**NOTE ON INCLEMENT WEATHER.** If the Governor declares that the PA road systems are closed statewide due to inclement weather, PAELA will refund all fees under the terms of the event

**HOTEL INFORMATION**

**OMNI Bedford Springs Resort & Spa**  
 2138 Business Route 220  
 Bedford, PA 15522 • 814-623-8100  
[www.omnihotels.com/hotels/bedford-springs](http://www.omnihotels.com/hotels/bedford-springs)

**Overnight Room Reservations**

All attendees are responsible for making their own hotel overnight reservations.

- Call 814-623-8100 by January 23, 2024. Indicate attending PAELA Conference.
- Or register Online through Omni web-site using the PAELA Room Group Code Link on the website.

**Hotel Room Rates (Single or Double).**

\$215 Deluxe; \$255 Resort View King; \$345 Luxury Spa Room *plus 6% sales tax, 2% local occupancy tax, and \$30 resort fee/room/night. Includes high speed and wireless internet access, valet parking, fitness center, pool, etc. Includes pre/post dates depending upon availability.*

**Check-in and Check-out**

Check-in 4:00 PM; Check-out 11:00 AM. One night's room and tax apply for individuals departing early.

**Dining Rooms & Reservations**

For dinner on Saturday night, call in advance for reservations at 814.624.5642. Dining Rooms include: 1796 Room, Frontier Tavern, The Crystal Room.

**SPA Reservations.** Make reservations 6-7 weeks out. Call 814-624-5633

**What To Wear.** Dress is business casual.

**DOOR PRIZE INVITATION**

If you are interested in donating a door prize to be given out at the February 22, 2024 reception which is hosted by the event sponsors, please include the information on the on-line registration form. This is always appreciated and makes for a fun evening. Thank you for your consideration.