

PA | ELA

Pennsylvania Association of Elder Law Attorneys

15th Annual PAELA Winter Conference

February 23 – 25, 2023

INFORMATION FOR SPONSORING COMPANIES

Dear Potential Sponsoring Company,

Act Now to reserve your sponsorship of the 2023 PAELA Annual Winter Conference. This event offers unequalled opportunities for suppliers to showcase innovative products and services tailored to elder and special needs law practitioners working to improve the quality of life of older adults and individuals with special needs. PAELA conferences attract 80 PAELA member attorneys from all areas of the Commonwealth; the registration numbers increase each year because of the exceptional programming and sponsor support.

BECOMING A SPONSOR. Please join us for another year of excellent programming as a sponsor of PAELA's 2023 Winter Meeting. Due to space limitations at the Omni, PAELA can accept 10 companies on a first-come basis:

- **Sponsor Fee is \$1,500**
- **\$300 registration fee**/per company representative for meals, breaks, etc.
- **Program Ad** 1/4 page 4.5" h x 3.75" w. JPG format.
- **Pre/Post PAELA Member paragraph blast** showcasing what your firm does for elder law attorneys and their clients.
- **Sponsor Welcome Reception attendance on Thursday, February 23rd**
- **Power Point slide** featuring your company logo and services to the elder law community. Slides will rotate throughout the day during breaks, lunch, start and end of day. PAELA can develop the Power Point slide if needed.
- **Video** 3 minutes that will be shown to all attendees. Company responsible for submitting the video to PAELA.
- **Table Top** limited to the first 10 companies who register on-line.
- **Time with attendees** throughout the conference to meet one-on-one with elder law attorneys including an incentive Sponsor Challenge BLINGO program with high value gifts!

IF YOU ARE A PAELA MEMBER. Sponsoring company representatives who are individual PAELA members must register on PAELA's member registration on-line form and pay the

appropriate fees. CLE credits available.

REPRESENTATION PAELA makes no representation that its members will attend or visit any booth or purchase any product or service; however, our organization will use its best efforts to promote each sponsor during our meetings so that the experience and expense is meaningful to both the sponsor and our membership. PAELA reserves the right to limit the number of exhibitors and sponsors at our meetings. Sponsors and exhibitors shall not attend the plenary sessions of our organization except by explicit prior invitation.

HOW TO REGISTER FOR A PAELA SPONSORSHIP

Sponsorship registration will take place online at PAELA's website www.paela.info.

- **Click on the Events Tab**, and navigate to the 2023 Winter Meeting Sponsorship section. Make an overnight Omni room reservation at the appropriate link, also
- **Payment is by credit card** at the end of the completed on-line form
- **Sponsorships are limited to 10** companies as space is limited at the Omni; PAELA will accept the first 10 who register.

IMPORTANT DEADLINES

January 6, 2023 Deadline to register for a sponsorship

January 18, 2023 Cancellation PAELA is unable to accept cancellation of your sponsorship after this date.

January 24, 2023 Omni Hotel deadline for overnight room reservation.

January 31, 2023 Power Point slide wording; Program Ad; Pre/Post PAELA member paragraph are due.

NOTE ON INCLEMENT WEATHER. If the Governor declares that the PA road systems are closed statewide due to inclement weather, PAELA will refund all fees under the terms of the event cancellation insurance.

HOTEL INFORMATION

OMNI Bedford Springs Resort & Spa

2138 Business Route 220

Bedford, PA 15522 • 814-623-8100

www.omnihotels.com/hotels/bedford-springs

Overnight Room Reservations

All attendees are responsible for making their own hotel overnight reservations.

- Call 814-623-8100 by January 24, 2023. Indicate attending PAELA Conference.
- Or register Online registration through Omni web-site using the PAELA Room Group Code Link on the website.

Hotel Room Rates (Single or Double).

\$209 Deluxe; \$249 Resort View King; \$339 Luxury Spa Room *plus 6% sales tax, 2% local occupancy tax, and \$30 resort fee/room/night. Includes high speed and wireless internet access, valet parking, fitness center, pool, etc. Includes pre/post dates depending upon availability.*

Check-in and Check-out

Check-in 4:00 PM; Check-out 11:00 AM. One night's room and tax apply for individuals departing early.

Dining Rooms & Reservations

For dinner on Saturday night, call in advance for reservations at 814.624.5642. Dining Rooms include: 1796 Room, Frontier Tavern, The Crystal Room.

SPA Reservations. Make reservations 6-7 weeks out. Call 814-624-5633

What To Wear. Dress is business casual.

DOOR PRIZE INVITATION

If you are interested in donating a door prize to be given out at the February 23, 2023 reception which is hosted by the event sponsors, please include the information on the on-line registration form. This is always appreciated and makes for a fun evening. Thank you for your consideration.