

2022 WINTER CONFERENCE **SPONSORSHIP** INFORMATION

Dear Potential Sponsoring Company,

Act Now to reserve your sponsorship of the 2022 PAELA Annual Winter Conference. This event offers unequalled opportunities for suppliers to showcase innovative products and services tailored to Elder and Special Needs Law practitioners working to improve the quality of life of older adults and individuals with special needs. PAELA conferences attract OVER 80 PAELA member attorneys from all areas of the Commonwealth; the registration numbers increase each year because of the exceptional programming and sponsor support.

BECOMING A SPONSOR. Please join us for another year of excellent programming and as a sponsor. The following represents what is included in the single \$1,500 sponsor registration fee:

- **Program Ad** 1/4 page 4.5" high x 3.75" wide. JPG format.
- **Pre/Post PAELA Member blast** that showcases what your firm does for elder law attorneys and their clients. One paragraph for this request.
- **Welcome Reception attendance on February 24th**
- **Power Point slide** featuring your company logo and services to the elder law community. Slides will rotate throughout the day during breaks, lunch, start and end of day. PAELA will develop the Power Point slide.
- **Table Top** limited to the first 10 companies who register on-line.
- **Scheduled time** throughout the conference to meet one-on-one with elder law attorneys including an incentive BLINGO program with high value gifts!
- **First Company Representative included in sponsor fee;** additional representatives or guest fee is \$200 per person to cover day rates for meals, breaks, etc.

IF YOU ARE A PAELA MEMBER. Sponsoring company representatives who are PAELA members must register on PAELA's member registration form and pay the appropriate fees. CLE credits available.

REPRESENTATION PAELA makes no representation that its members will attend or visit any booth or purchase any product or service; however, our organization will use its best efforts to promote each sponsor during our meetings so that the experience and expense is meaningful to both the sponsor and our membership. PAELA reserves the right to limit the number of exhibitors and sponsors at our meetings. Sponsors and exhibitors shall not attend the plenary sessions of our organization except by explicit prior invitation.

HOW TO REGISTER FOR A PAELA SPONSORSHIP

Sponsorship registration will take place online at PAELA's website www.paela.info.

- **Click on the Events Tab**, and navigate to the 2022 Winter Meeting Sponsorship section.
- **Payment is by credit card** at the end of the completed on-line form
- **Sponsorships are limited to 10** companies; PAELA will accept the first 10 who register.

IMPORTANT DEADLINES

January 7, 2022 Deadline to register for a sponsorship

January 15, 2022 Cancellation PAELA is unable to accept cancellation of your sponsorship after this date.

January 31, 2022 Power Point slide wording; Program Ad; Pre/Post PAELA member paragraph are due.

February 3, 2022 Omni Hotel deadline for overnight room reservation.

NOTE ON INCLEMENT WEATHER. If the Governor declares that the PA road systems are closed statewide due to inclement weather, PAELA will refund all fees under the terms of the event cancellation insurance.

HOTEL INFORMATION

OMNI Bedford Springs Resort & Spa
2138 Business Route 220
Bedford, PA 15522 • 814-623-8100
www.omnihotels.com/hotels/bedford-springs

Overnight Room Reservations

All attendees are responsible for making their own hotel overnight reservations. Call 814-623-8100 by **February 3, 2022**. Indicate attending PAELA Conference. You can also register Online registration Omni web-site using the PAELA Room **GROUP CODE LINK:** <https://www.omnihotels.com/hotels/bedford-springs/meetings/paela-winter-meeting-2020-02212020>

Hotel Room Rates (Single or Double).

\$189 Deluxe; \$229 Resort View King; \$319 Luxury Spa Room *plus 6% sales tax, 2% local occupancy tax, and \$30 resort fee/room/night. Includes high speed and wireless internet access, valet parking, fitness center, pool, etc. Includes pre/post dates depending upon availability.*

Check-in and Check-out

Check-in 3:00 PM; Check-out 12 Noon. One night's room and tax apply for individuals departing early.

Dining Rooms & Reservations

For dinner on Saturday night, call in advance for reservations at 814.624.5642. Dining Rooms include: 1796 Room, Frontier Tavern, The Crystal Room.

SPA Reservations. Make reservations 6-7 weeks out. Call 814-624-5633

What To Wear. Dress is business casual.